



FIREFIGHTER DIVERSITY

RECRUITMENT COUNCIL

NATIONAL RECRUIT DATABASE
ENTRY LEVEL WORKSHOPS

About Firefighter's ABC's

With a passion for diversity and recruitment, Russell G. Hayden, CEO, founded *Firefighter's ABC's* in 1999. Through hundreds of conversations with fire departments nation-wide, *Firefighter's ABC's* observed a host of challenges that hinder the fulfillment of diversity recruitment goals within the fire service.

Many proclaim that recruiting qualified diverse candidates is like finding the proverbial "*Needle in a Haystack*".

The anecdotal evidence clearly indicates that the vast majority of programs are not sustained over time and are not comprehensive or broad enough in scope. However, much of this is simply due to staff and budget constraints.

This led to the formation the *Firefighter Diversity Recruitment Council* and the *National Recruit Database*.

This "Power in Numbers" approach benefits from the shared collaboration of "Best Practices" and the budgetary efficiencies of sharing a much broader pool of diverse candidates. "[A 21st Century Online Approach](#)"

In this time of severe budget cuts and recruitment staff it is our belief that your *one-time* enrollment fee of *\$125* will prove to be one of the most valuable investments in support of your long term recruitment efforts for your department, local public high schools, community colleges, colleges and most of all, the diverse communities you serve.

We ask that you review the attached links. And it is our belief that joining the Firefighter Diversity Recruitment Council will foster and support your recruitment efforts with little to no impact on your staff and budget; not to mention the many benefits and support tools derived from your Council membership.

About the Firefighter Diversity Recruitment Council: http://www.firefightersabcs.com/fdrc/overview.php	Firefighter Diversity Recruitment Council Members List: http://www.firefightersabcs.com/fdrc/membership.php
Join the Firefighter Diversity Recruitment Council: http://www.firefightersabcs.com/fdrc/join.php	National Recruit Database for Firefighter: http://www.firefightersabcs.com/nrd/about.php
High Schools - Affiliate Member List and Sponsorships: http://www.firefightersabcs.com/affiliate/affiliate_listing.php	High School & College Support Information: http://www.firefightersabcs.com/school_information/index.php
Firefighter's ABC's Online Internship Program: http://firefightersabcs.com/nrd/about.php	Contact: RussellHayden@FirefightersABCs.com 408-842-8326 - www.FirefightersABCs.com

Join and sponsor four public high schools to the [Firefighter's ABC's Online Internship Program](#) for "**Free**".

State, Province Capital Fire Departments and those on Native or Military Property may join for "**Free**".

Feel free to share with high schools and fire service organizations both locally and nationwide.